



Border City Connects Presents our first annual Play it Forward 12 hour charity Hockey Game to be held April 29, 2022 at the Centennial Civic Centre. The game will take place from 7:30AM-7:30PM with 44 hockey players involved as well as 2 refs. Players will be asked to fundraise a minimum of \$500 each to play in the game.

Border City Connects is in need of a new wheel chair lift assist van to continue the 1000's of trips it provides each year with its service to our community. The estimated cost of this replacement is \$115,000.00. The Maximum grant funding available for this is \$50,000.00 leaving us \$65,000.00 short, so that is our fundraising goal for this event. We will be live streaming this event all day with the ability for people to watch and donate live as well as attend the Centennial Civic Centre and watch live for a donation at the door. The Lloydminster Bobcats will be running concession services throughout the day as well.

How you can help:

**TITLE SPONSOR \$5000.00**

Your logo on all 44 jerseys and included in all promotion for the event (billboards, radio, tv, social media, newspaper, in rink announcements, post game thank you live stream static logo placement for the full 12 hours and in rink thank you's from

our play by play team as well as a reserved section in the Civic centre for your staff to watch the event live and a \$100 concession credit.

#### JERSEY SPONSORSHIP \$4500.00

You logo along side Border City Connects logo on all 44 jerseys that the players will take home after the game. You also receive thank you mentions during the in rink announcements and live stream as well as post event thank you advertising.

#### LIVE STREAM SPONSOR \$4000.00

Live stream sponsor to cover the costs associated with live streaming the game. The in rink announcers will be doing play by play and recognize the sponsor on breaks in the action and your logo will be displayed on the live stream along side our title sponsor

#### ICE SPONSOR \$3000.00

Included in our in rink announcements and play by play, as well as post game thank you's and a share in social posts.

#### PLAYERS FOOD AND BEVERAGE SPONSOR \$2000

Included in our in rink announcements and play by play, as well as post game thank you's and a share in social posts. You would also have the opportunity to provide the players with any company promotional products you would like.

#### POWER PLAY SPONSOR \$1000.00

Pick your hour of the day to be a matching donor sponsor with a guarantee that your company would make a minimum \$1000.00 donation. Your logo will be featured on our live stream along side our title sponsor for your hour and be announced in rink during the game.

## PLAY IT FORWARD GOAL SPONSOR \$1000.00

For every goal scored, your company makes a matching donation of \$5.00 with a minimum donation total of \$1000.00. Each goal will be announced in the rink and on live stream with your company name for example “Another play it forward goal for \_\_\_\_\_ scored by \_\_\_\_\_”

Without this fundraiser, services for those in need are in jeopardy. We appreciate your support! For questions, to sponsor, or for further information please contact:

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